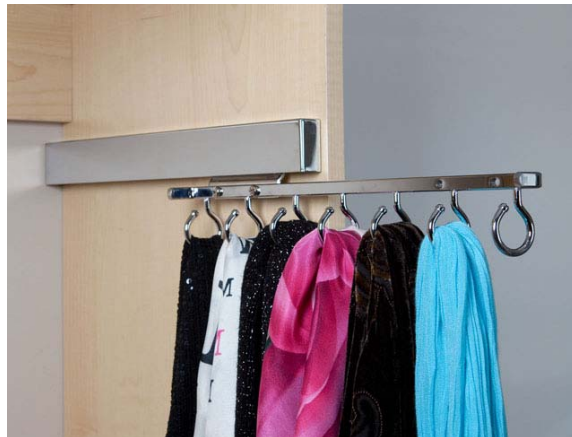


FOR IMMEDIATE RELEASE

JULY 12, 2010: Introducing Sidelines' Deluxe Scarf Rack!



Deluxe Scarf Rack (SKU # DSR14C-7200) above, in chrome.



Deluxe Scarf Rack (SKU # DSR14C-7200) above, in chrome with scarves. NOTE: Rack design has changed since initial photography. Loops are now turned to 45-degree angle for easier access.

Release 10.07.04

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480.767.9091 x6

Designed to match our signature collection of elegant Deluxe Tie, Belt and Valet Racks, our new **Deluxe Scarf Rack** is a unique addition to the deluxe accessories family. Available in chrome, satin chrome, oil rubbed bronze, satin nickel and brass finishes these scarf racks come in both 12 and 14 inch models. Gliding on ball-bearing slides, the rack has loops for easy storage and will help you to match your scarves quickly and easily with other wardrobe elements.

- Fits 12" or 14" deep partitions
- Full-extension, ball-bearing steel slides
- 5 Loops for 12" model
- 7 Loops for 14" model

To learn more details about this and all our products, call today or visit

<http://www.sidelinesinc.com>.

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Model Nos.: DSR14C-7200
Fits partition depths: 12" or greater
Available Finishes: Brass, Chrome, Satin Chrome, Satin Nickel, Oil Rubbed Bronze
Materials: Steel construction. Ball-bearing, full-extension steel slides
Installation: Illustrated instructions provided.

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The Art of Fine Storage TM