

FOR IMMEDIATE RELEASE

Deluxe Closet Pole

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Sidelines' introduces the Hardwear™ Collection, featuring their deluxe, patent pending closet pole. Its unique design eliminates pole spinning, scratches and hanger sliding screeches. The special notch and groove design (A and B, in middle illustration) ensures the anodized aluminum pole won't spin in the zinc cast pole cup and adds strength to the overall unit. Coupled with the no-spin feature is our integrated, black plastic pole guard (C, at left), which protects the Oil Rubbed Bronze or Black Pearl finish from scratches and sliding hanger screeches. Pole cups snap into standard System 32 pattern holes for easy installation.

Our deluxe closet poles match perfectly with our signature Oil Rubbed Bronze finish and Black Pearl finish accessory collections, along with our new Hardwear™ cabinet pulls and hooks products.

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